

November 2011 The Beacon Newsletter



Fox Valley Chapter #119 of APICS, The Association for Operations Management

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Racine Breakwater http://www.lighthousefriends.com/ light.asp?ID=241

Please Mark Your Calendars NOW!

November Professional Development Meeting

Date: Thursday, November 17th Place: Liberty Hall - Kimberly, WI Time: Registration/Networking 5:30 PM

Guest Speaker: Dean Witman and Dewey Stevens 6:45 PM

Topic: Leading Knowledge-Based Workers: Implications for the Operations Management Field

Registration: Register Online by November 10th, 2011 at www.apicsfv.org

Menu: Roast Butterball Turkey, Medallions of Roasted Tenderloin, Traditional Mashed Potato,
Stuffing and Gravy, Broccoli-Cauliflower vegetable, Lettuce Salad, Cranberries, Dinner Rolls and Dessert

Cost: \$25 Nonmembers \$20 Members \$10 Students

You are considered a student by APICS if you are currently registered as a full-time student (according to your educational institution's policy) at an accredited college or university.

Bring your business cards to enter our prize drawing. No-shows will be billed accordingly.

Please see page 4 for more details

A Message from the President



Hello, fellow APICS Fox Valley Chapter members!

I was proud to represent our Chapter in Pittsburgh, Pennsylvania for the 2011 APICS International Convention. Once again, our Chapter was awarded the Platinum award for the 2010 – 2011 program year. We received special recognition since our Chapter has maintained Platinum Status since 1989! That's an outstanding and very rare achievement, so we should all be very proud to be members of our fine chapter.

The APICS Conference was outstanding once again; the general theme was Achieving Sustainable Productivity: "Meeting Customer Demand in an Unpredictable World". All the learning sessions and speakers focused on our ability as operations management professionals to embrace the brave new world, a world where things constantly change and we have to constantly adjust. This year the conference attendance surpassed last year's conference as 2,108 people attended the conference in Pittsburgh.

The general session speakers were excellent as always. Once again, we had two speakers this year. The Sunday opening session speaker was Jim Donald. Jim is the former CEO of Starbucks. He provided us 6 points on how to "make it stick". He shared the importance of never being bigger than the "front line". Jim stated "It is important to work with and listen to those who do the job. They know what is going on". He also said "we need to allow people to take risks with freedom to fail and celebrate the success of others".

Monday's speaker was Appleton native and Pittsburgh Steelers great: Rocky Bleier! He spoke to us about never giving up. He told the story about his rise to the NFL from playing high school football at Appleton's Xavier High School and earning his way onto the Fighting Irish of Notre Dame after a coaching change. His coach met him for the first time and couldn't believe all of his high school stats. His coach thought Rocky was too small to play division 1 football! Then Rocky was drafted by the Pittsburgh Steelers in the 16th round of the draft. After his second season in the NFL, he was drafted once again – this time, by the US Army. After Rocky was wounded in Vietnam, his doctors told him he would never play in the NFL again. But, true to the theme of his conference presentation, Rocky never gave up! Rocky shared his story of his determination to beat the odds and how he went on to play on four winning Super Bowl teams!

If you have never had the opportunity to attend the APICS Conference, I urge you to take the opportunity to go in the future! The knowledge that you can gain from attending conference that you can take back to your work place is an investment that is worth far more than the cost to attend. Plan ahead to attend the 2012 APICS International Conference and Expo will be held on October 14th through October 16th, 2012 in beautiful Denver, Colorado.

Here's information about another investment you can make in your future and your professional knowledge: We have revised our CPIM Certification Review Class offerings! Basics of Supply Chain Management will start on January 10th. We are offering this class in a new blended format. The new blended format allows us to reduce the number of days in the class room from the original seven days down to just three days! The other weeks' lessons will be done online. This means less travel time for you and more flexibility in learning!

Continued on Page 3

A Message from the President Continued & New Members

While at Conference, I learned that the APICS CPIM and CSCP certifications are the most sought-after credentials by hiring managers today vs. credentials from other organizations! _This information comes from a recent survey of corporate executives.

If you don't have your APICS certification, you are missing the boat. It is time to stop staying on shore and climb aboard!!! There's never been a better time for you to invest in your own future! Get a head start on your New Year's resolution and register now for the 2012 CPIM Certification Review courses!

Join us for our next Professional Development Meeting (PDM) on November 17th at Liberty Hall in Kimberly. Our own Chapter- sponsored APICS Conference scholars Kate Zakharevich and Marian Rothkegel will kick off the evening by sharing with us their short presentation recapping their experiences and insights gained at the 2011 APICS International Conference. The main speakers for the evening will be Duane "Dewey" Stevens and Dean Witman of Fox Valley Technical College. Our constantly-changing world requires operations management professionals to have knowledge-based skills that are also constantly changing and updating. Dean and Dewey will speak to us about how the prevalence of knowledge-based workers in the operations management field presents unique challenges for supervisors: How do you manage people whose jobs require them to be strategic, to be proactive about organizational and technological change, and to address ever-increasing customer needs?

Also, once again our Chapter would like those who are attending the November 17th PDM to bring some non-perishable food items to the meeting. We will be donating the food to the Saint Joseph Food Program in Appleton, as the Thanksgiving holiday is fast approaching and we want to help those who have fallen on hard times.

See you at Liberty Hall on November 17th!

Phillip J. Kosik Jr. CPIM CSCP 920-843-2480 kosik@fvtc.edu

NEW MEMBERS

Chad Bauer, Chelsea Colling, Justin Dart, Julie Erickson, Craig Griepentrog, Mary Hopp, Patty Johnson, James Konkle, Adam Lee, Vickie Mainville, Sharon Malinski, Jeremy Marshall, Tammy Meyers, Rachelle Monterideo, Isaac Oshefsky, Joseph Pierre, Dawn Prien, Jessica School, Cathy Stone, Jean Treml, and Sue Zellner

After Dinner Speaker Information

Presentation Topic: Leading Knowledge-Based Workers: Implications for the Operations Management Field

Presentation Description: The prevalence of knowledge-based workers in the operations management field presents unique challenges for supervisors: How do you manage people whose jobs require them to be strategic, to be proactive about organizational and technological change, and to address ever-increasing customer needs?

These roles require these workers to expand continually their skills, knowledge and abilities. Managers rely on their ability to be creative problem-solvers and to demonstrate autonomy. However, these job requirements often mean that knowledge-based workers resist being managed in the traditional sense.

This workshop will provide help participants to understand how the workforce is evolving and practice some proven strategies for leading teams of knowledge-based workers more effectively.

Speaker Biographies:

Duane (Dewey) Stevens graduated from University of Wisconsin-Stout with a Business Administration major and Economics minor. He went on to Silver Lake College in Wisconsin to receive his Master's Degree in Management and Organization Behavior with an emphasis on training. He has worked in manufacturing for the last 37 years directing purchasing, inventory, warehousing, shipping and receiving and inside sales. He has completed certifications in CSCP and CPIM for The Association for Operations Management, C.P.M. for International Supply Chain Management, and CPP for American Purchasing Society and is a Senior Member of the American Society for Quality.

Dewey is married with three children and four grandchildren. He and his wife enjoy golf, travel, boating, and any other activities that involve his children and grandchildren. He was formally the head football coach for a Division 1 high school program and assistant coach for Division III college program.

Dean Witman has been with Fox Valley Technical College since March 2008 and has more than twenty years of industry experience in supply chain management, procurement, and quality improvement. Dean is certified as a Lean Six Sigma Black Belt, a CFPIM, and a C.P.M. He has held multiple director-level positions in supply chain and procurement management at Mercury Marine as well as AlliedSignal, Mazda, and Ford. Dean received an MBA from Columbia University and an MS in Experiential Education from Minnesota State University, Mankato. APICS-The Association for Operations Management has recognized Dean as a Master CPIM Instructor and an Associate Lean Enterprise Instructor.

Dean has presented or co-presented at several international conferences and professional development meetings, most recently at the 2011 APICS International Conference & Expo in Pittsburgh. He has also had several articles published in business magazines and peer-reviewed journals on a wide variety of topics.

2011-2012 PDM Schedule & **Directions**

The Fox Valley APICS chapter holds monthly Professional Development Meetings September through April. A tentative listing of these activities is posted below.

At each meeting a presentation will give insight into a current Operations Management topic. This becomes your opportunity to stay ahead of the competition by learning about new and emerging trends in your field and how to improve your company's operational performance. In addition, the meetings offer an opportunity to network with other operations management professionals.

The mission of the Fox Valley Chapter of APICS is The mission of the Fox Valley Chapter of APICS is to be the area's leading provider of quality learning and networking opportunities focusing on the management of resources in manufacturing and service industries. Our meetings and educational opportunities support this mission.

We look forward to seeing you at our next meeting!

CAME THE DATES

		SAVE THE DATES:		
DATE	LOCATION	SPEAKER	TOPIC	
January 10th, 2012	Marq in DePere	Joint Meeting with ISM	Lean/Six Sigma/Key Performance Indicators (KPI)	
February 15th, 2012	TBA	Keith Ericksen	TBA	/

We encourage all members to periodically update their personal profile information on the APICS website. It's easy to do! Just go to www.apics.org http://www.apics.org/> and click on View/Edit My Info. Update your profile by clicking on Personal Information and also Manage Addresses. After you have made any changes, click Save.

David Rollins(rollinsd21@gmail.com) Vice President of Membership

Directions to Liberty Hall, Kimberly

From Green Bay head south on Hwy 41 Exit Hwy 441 in Appleton Exit College Ave (the exit after Northland Ave) Turn left at the end of the ramp Turn left on Eisenhower (will see McDonald's on the Liberty Hall is next to McDonald's Restaurant

From Fond du Lac and Oshkosh head north on Hwy 41 Exit Hwy 441 (exit after Winchester Road/II in Neenah) Exit College Ave (the exit after Calumet Ave.) Turn right at the end of the ramp Turn left on Eisenhower (will see McDonald's on the left)

APICS Customer Focused Supply Chain Management



APICS Customer Focused Supply Chain Management

Description:

The APICS Customer–Focused Supply Chain Management (CFSCM) course is designed to meet the basic informational needs of individuals who interact with and support supply chain professionals. This training increases participants' comfort and confidence with basic supply chain management (SCM) concepts so they are able to more fully participate in the crossfunctional and inter–organizational processes of SCM. This session educates those who interact with supply chain professionals and elevates SCM as a profession in the eyes of participants.

Meeting Place &Time:

D.J. Bordini Center, 5 System Drive, Appleton, WI 54912 11/15/2011 - 11/15/2011 Tuesday 8:00 AM - 4:30 PM in Room 112A

Presenter: Duane Stevens

Class Number: 22978

Credits/CEU: 0.20

Fee: \$300.00

Class Notes:

Materials, refreshments and lunch provided

For more information call 920-735-2525 or email bi.services@fvtc.edu

www.fvtc.edu/sc

Are you unemployed?

Just a reminder that if you are unemployed and your membership is coming due, you are eligible for a 6 month APICS membership at no charge. You will be able to access the application on www.apics.org. Click on the membership tab and then, on the bottom of the page, click on unemployed. From here you can access the Benefits Extension Application. Once the application is filled out, please forward to our chapter president at www.apics.org. Click on the membership tab and then, on the bottom of the page, click on unemployed. From here you can access the Benefits Extension Application. Once the application is filled out, please forward to our chapter president at www.apics.org. Click on the membership tab and then, on the bottom of the page, click on unemployed. From here you can access the Benefits Extension Application. Once the application is filled out, please forward to our chapter president at www.apics.org.

2011-2012 APICS Certification Schedule



APICS Educational Offerings 2011/2012

Fox Valley Technical College in partnership with the Fox Valley Chapter of APICS is pleased to offer APICS educational courses brought to you in a variety of flexible delivery formats to suit your time and schedule. Our top-ranked Wisconsin-state certified instructors will provide you with the support you need to achieve your professional and personal goals. We are here to help you succeed!

Class	Day/#	Dates	Time	Location	Tuition	Credits
Certified In Production and Inventory Management - All 5 CPIM Modules	Online Asynchronous	Register/Pay to start right away	24/7	Online	\$550* / \$595* member/non	2
Certified Supply Chain Professional	Online Asynchronous	Register/Pay to start right away	24/7	Online	\$1795 / \$1995 member/ non	3
Distribution Requirements Planning	Online Asynchronous	Register/Pay to start right away	24/7	Online	\$425 / \$450 member / non	1
APICS Customer Focused Supply Chain Management – 8hrs Seminar Classroom	Tuesday #22978	Nov 15	8:00 – 4:30 p.m.	Appleton	\$300	.20
CPIM Series #1 - Basics of Supply Chain Management / New Blended Format (Classroom and Online)	Tuesday Blended #34616	Meets – Jan 10 & 24, Feb. 7	5:00 - 8:00 pm	Appleton / Online	\$550	1
CSCP – Certified Supply Chain Professional – 36 hrs. (Classroom Delivery)	Thursday #30361	Start Feb 16 End Apr 26	5:00 - 8:00 p.m.	Appleton	\$1495	2
CPIM Series #2 - Master Planning of Resources – New Blended Format (Classroom and Online)	Tuesday Blended #34617	Meets- Feb 21, Mar 6 & 20	5:00 - 8:00 p.m.	Appleton / Online	\$550	1
APICS Global Sourcing Workshop Series – 14 hrs. (Seminar / Classroom)	Tuesday #30357	Start Mar 13 End Mar 27	8:00 am - 4:30 pm	Appleton	\$475	n/a
CPIM Series #3 - Detailed Scheduling and Planning / New Blended Format (Classroom and Online)	Tuesday Blended #30358	Meets – Apr 10 & 24, May 15	5:00 - 8:00 p.m.	Appleton / Online	\$550	1
CPIM Series #4 - Execution and Control of Operations / New Blended Format (Classroom and Online)	Tuesday Blended #30359	Meets – May 29, June 12 & 26	5:00 - 8:00 p.m.	Appleton / Online	\$550	1
CPIM Series #5 - Strategic Management of Resources / New Blended Format (Classroom and Online)	Tuesday Blended #40054	Meets – July 24, Aug 7 & 21	5:00 -8:00 p.m.	Appleton / Online	\$550	1

^{*}Materials (books) not included in price and the member/nonmember price is charged for each of the 5 CPIM online asynchronous courses.

Register online at www.fvtc.edu/mytraining and enter class # or title. Questions about classroom offerings please contact Jill Seidl at 1-800-735-3882, ext. 5709 or seidl@fvtc.edu For questions about our online asynchronous offerings please contact Brenda Blair at 800-735-3882, ext. 5150 or seidl@fvtc.edu For questions about our online asynchronous offerings please contact Brenda Blair at 800-735-3882, ext. 5150 or seidl@fvtc.edu For questions about our online asynchronous offerings please contact Brenda Blair at 800-735-3882, ext. 5150 or seidl@fvtc.edu For questions about our online asynchronous offerings please contact Brenda Blair at 800-735-3882, ext. 5150 or seidl@fvtc.edu For questions about our online asynchronous offerings please contact Brenda Blair at 800-735-3882, ext. 5150 or seidl@fvtc.edu For seidl@



2011-2012 APICS Course Descriptions



APICS Course Descriptions

APICS CPIM / Basics of Supply Chain Management	APICS CPIM / Master Planning of Resources
Introduction to the Supply Chain Demand Planning and Master Planning Material Requirements Planning (MRP) Capacity Management and Production Activity Control Aggregate and Item Inventory Management Techniques Purchasing and Physical Distribution Introduction Lean/JIT and Quality Systems Overview	Forecasting Demand Demand Management and Customer Service Distribution Planning Sales and Operations Planning Master Scheduling Measuring Schedule Performance
APICS CPIM / Detailed Scheduling and Planning	APICS CPIM / Execution and Control of Operations
Determining Inventory Policies and Planning Inputs and Mechanics of the Detailed Material Planning Process Using MRP Outputs and Managing Projects Detailed Capacity Planning and Management Establishing Supplier Relationships Building Supplier Partnerships	Operations Execution Scheduling and Authorization Control of Production – Push and Pull Systems Quality Control and Cost Control Management and Communication Continuous Improvement Design Network Principles and Techniques
APICS CPIM / Strategic Management of Resources	
Developing the business strategy The global environment and sustainability Operations strategy choices and financial measurements Aligning strategy with your supply chain partners Infrastructure systems Change management and project management	
APICS CSCP / Certified Supply Chain Professional	APICS Customer Focused Supply Chain Management
Alignment of supply chain processes and capabilities with strategic business goals Organizational roles and infrastructures in the supply chain Material, information and financial flows Intra- and inter-organizational relationships Selection and leverage of technologies to enable effective process management	Basic information for those interacting with supply chain professionals Increase comfort and confidence with SCM concepts. Learn basic terminology used in SCM and the ability to effectively communicate with SCM teams. Understand basic elements of SCM along with process improvement and communication. Ability to integrate in a team setting to support the SCM function
ADICS Distribution Paguiraments Planning	ADICS Global Sourcing Workshop
APICS Distribution Requirements Planning Inventory replenishment strategies Inventory management methods Managing demand and forecasting techniques	APICS Global Sourcing Workshop Understand the strategic importance of globalization Learn how to prepare for international procurement Evaluate potential markets in other countries Source global suppliers strategically Choose logistics partners correctly

Student Chapter Update

The UW Oshkosh APICS Student Chapter was able to continue professional development activities beyond campus. We were able to tour the UPS facilities at Oshkosh and get an insight of the day to day operations.

Furthermore, we have had the opportunity to host another guest speaker from Menasha Packing. Mr. Morgan Wiswall gave a presentation about the company's current sustainability efforts and its implications on the supply chain. Our upcoming PDMs at the university will include a presentation by Del Monte Foods and Plexus Corporation.

Also, two students, Kate Zakharevich and I, were able to attend the 2011 APICS International Conference and Expo and be scholars thanks to the Fox Valley Chapter. We had the opportunity to attend various educational sessions, listen to the featured speakers, former chief executive officer of Starbucks Jim Donald and legendary Pittsburgh Steeler Rocky Bleier, and network with professionals from the supply chain and operations management industry.

Again, I would like to thank the APICS Fox Valley Chapter for the continuous support of our student chapter.

Thank you,

Marian Rothkegel

President, UW Oshkosh APICS Student Chapter



Kate Zakharevich, Phil Kosik, Marian Rothkegel at 2011 APICS International Conference and Expo in Pittsburgh

2011 - 2012 APICS Fox Valley Board of Directors

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CHAPTER MISSION STATEMENT:

The mission of the Fox Valley Chapter of APICS is to be the area's leading provider of quality learning and networking opportunities focusing on the management of resources in manufacturing and service industries.

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